# VESJAINTAUREN

#### A WINTER WONDERLAND CHRISTMAS COLLECTION

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### 2022 LIPSTICK AND COLOR TREND



PANTONE 11-0602 Snow White

Snow White is a clean and pure white, expressive of our desire for simplicity and uninterrupted inner peace.

PANTONE 13-0003 Perfectly Pale

A subtle sandy beige, Perfectly Pale speaks to the soothing comfort of a warm, inviting beach.



PANTONE 16-6216 Basil

Sweet and savory Basil emanates health and wellness.



PANTONE 14-4104 Northern Droplet Northern Droplet is a pale

gray that instills feelings of tranquility.



PANTONE 18-4004 Poppy Seed

The silent power of deep gray Poppy Seed contains timeless familiarity.



• Dramatic lips and frosty eyeshadows are expected to be on trend for 2022. • According to the Pantone report he core classic colors for 2022 are seasonless hues whose versatility express longevity.



## MOOD BOARD

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#### WHY WINTER WONDERLAND FOR CHRISTMAS?

- "The Winter Wonderland theme is the classic embodiment of Christmas; enthral your guests with a luxuriously enchanting and whimsical portrayal of a snowcapped, icicle wonderland."
- Winter weather is one of the critical characteristics of the Christmas season. Even in tropical countries, decor and Christmas elements incorporate fake snow to enhance the Christmas vibe.
- Winter wonderland's color palette matches the neutral and bold trends expected for 2022.



SNOWFLAKE

SNOW GLOBE

Walking into a winter wonderland, the consumer finds itself in a **snow globe**. The **Snowflakes** start falling, and the wind makes a presence. As they walk into the forest, what was before green is now covered by the flakes, and it is now white as the pure snow. The wind is much stronger; there is a **winter storm** coming, the lightness of this beautiful place goes away, and we walk ourselves into a **deep winter forest**. The **snow moon** lightens up our night as we step inside a winter wonderland.

NTER STORM



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 $\label{eq:https://arabiantents.com/galleries/ideas/winter-wonderland-theme/ $$ THANK YOU. $$$